

Sponsorship Information

Title Sponsor (1 sponsorship available).....\$25,000

Benefits:

- Two free team entries
- Race website with link to sponsor website
- Online media promotions and press releases
- 12 passes to VIP experience at finish line celebration
- Opportunity to have a tent and table at events including the pre and post-race party
- Opportunity to be a race transition point
- Recognition as title sponsor on race shirts and in all race communications and materials
- Plaque for recognition and announcements during race events (10 mentions)
- Opportunity to host post-race event
- Unlimited opportunities to place items in participant swag bags

Master Brewers (4 sponsorships available).....\$10,000

Benefits:

- One free team entry
- Logo placement on race shirts, mailings, and race signage
- Race website with link to sponsor website
- Online media promotions and press releases
- 6 passes to VIP experience at finish line celebration
- Opportunity to have a table at events including the post-race party
- Opportunity to be a race transition point
- 3 items to place in participant swag bags
- Announcements during race events (5 mentions)

Craft Brewers (4 sponsorships available).....\$5,000

Benefits:

- Half-price team entry
- Logo placement on race shirts
- Race website with link to sponsor website
- Online media promotions and press releases
- Opportunity to have a table at events including the post-race party
- Opportunity to be a race transition point
- 2 passes to VIP experience at finish line celebration
- 2 items to place in participant swag bags
- Announcements during race events (2 mentions)